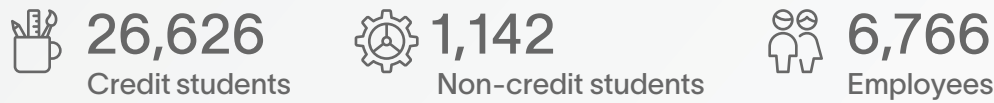
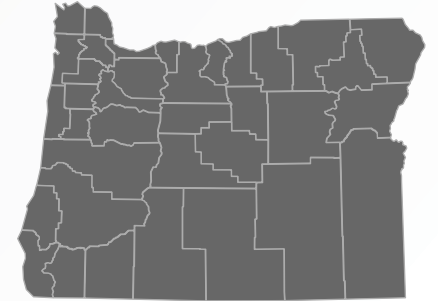


# The Economic Value of The Oregon Alliance of Independent Colleges and Universities

## About The Alliance



Oregon



## Economic impact analysis



**1** out of **59** jobs in Oregon is supported by the activities of The Alliance member institutions and their students.



**Alumni impact**  
Impact of the increased earnings of The Alliance alumni and the businesses they work for

**\$2.9 billion**  
Added income

**34,070** Jobs supported

An economic boost similar to hosting the Super Bowl **8x**



**Operations spending impact**  
Impact of annual payroll and other spending

**\$491.2 million**  
Added income

**7,132** Jobs supported

Enough to buy **10,433** new cars

**Visitor spending impact**  
Impact of visitors attracted to Oregon for events hosted by The Alliance

**\$26 million**  
Added income

**393** Jobs supported

**Student spending impact**  
Impact of the daily spending of The Alliance students attracted to or retained in the state

**\$114.1 million**  
Added income

**1,802** Jobs supported

Enough to buy **9,221** families\* a year's worth of groceries

● = 500 jobs \* = family of four

## Investment analysis



### For every \$1...

**Students** gain **\$3.50** in lifetime earnings

**Society** gains **\$6.90** in added income and social savings

### In total...

**Taxpayers** gain **\$929.4 million** in added tax revenue and public sector savings

The average bachelor's degree graduate from The Alliance member institutions will see an increase in earnings of **\$35,700** each year compared to someone with a high school diploma working in Oregon.

