



The Oregon Alliance of Independent Colleges & Universities ("The Alliance") is comprised of 17 private, nonprofit, independent colleges and universities. In total, these institutions educate **34,289 students**, delivering high-quality experiential learning with high-impact teaching strategies. **Earned undergraduate and graduate degrees total 10,446.**

The Oregon private college sector is guided by two important principles:

- Education is key to social mobility and ending poverty.
- Education builds community, preparing adults for lives of meaningful work and citizenship.

The Alliance is the collective voice of private education in public policy advocacy. We are at the intersection of business and philanthropy, creating innovative programs and scholarships that build an advanced and educated workforce for Oregon.

*“Beyond the **high-quality education** delivering an **advanced workforce**, the value of **Oregon’s private colleges and universities** to the state economy is **exponential** in comparison to the rising cost of state-supported higher education.”*

-Jim Bauer
Alliance President

HIGH QUALITY

A liberal arts education is unique in that it is designed to engage the whole student.

Rather than just focusing on building specific technical skills, liberal arts colleges successfully foster individual and intellectual development.

REAL-WORLD EXPERIENCES

- Study abroad
- Internships
- Dual degree programs
- Credit for prior learning
- Undergraduate research
- Combined degree programs

SMALL CLASSES

The strongest indicator of student success is class size.

11:1

student to faculty
ratio at Alliance
institutions

“Education at a liberal arts institution often provides access to first-rate faculty in many different departments and actively improves scientists competitive edge by cross-training in the humanities or arts.”

- Thomas Cech

Private college graduate and Nobel Laureate
for research on the genetic code of DNA



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FIRST GENERATION

Twenty-one percent of students at Alliance institutions are first-in-their family to attend college.

85%

of UG students are enrolled full-time

1/3

of UG students identify as a person of color

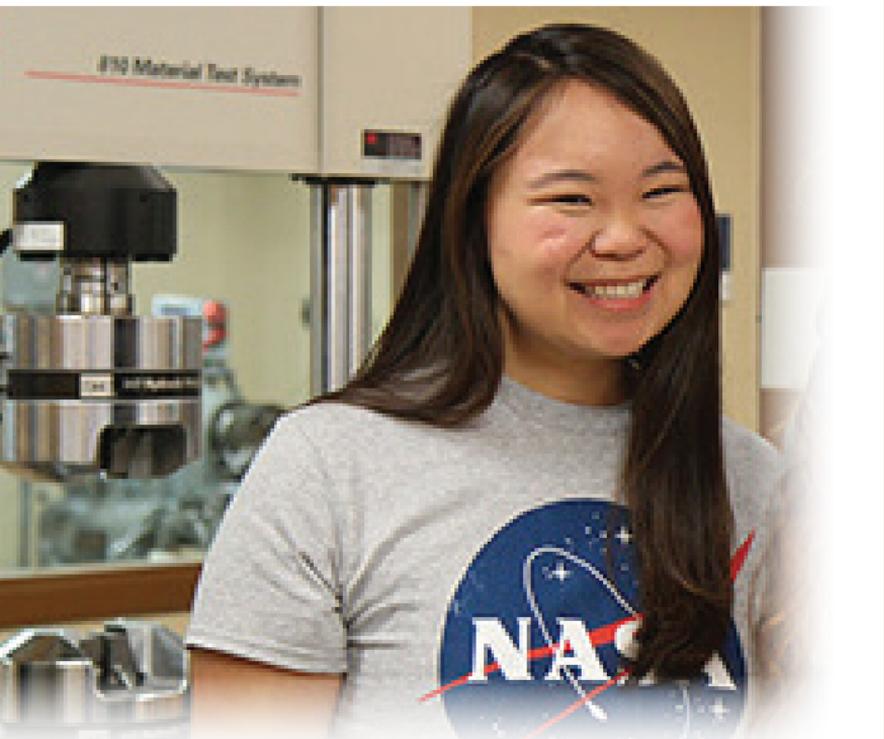
3/4

of UG students graduate by age 24

43%

of total students hail from Oregon

High Quality Liberal Arts Experience



"The professors here have really invested in me as a person. They challenge and push me to be the best I can be. They genuinely care about my future."

- Keiko Fujii
George Fox University



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AFFORDABLE

While the overall tuition or "sticker price" of a private college is higher than that of a public one, when all the types of financial aid are factored in, the actual "out of pocket" expense of private college is often about the same or less.

The average cost of attendance at Alliance institutions is **cut by almost half** after institutional aid and public aid are combined.

FORMULA:

STICKER PRICE
(tuition, room/board, fees)

– FINANCIAL AID
(grants, scholarships)

NET PRICE

ALLIANCE:

STICKER PRICE
\$45,997

– FINANCIAL AID
\$22,463

NET PRICE: \$23,534

DID YOU KNOW?

85% of undergraduates at Alliance institutions receive institutional aid.

99.8% of undergraduates at Alliance institutions who have financial need receive institutional and/or public aid.

Private colleges give over **3x** more institutional aid than public universities.

Private colleges give nearly **6x** more institutional aid than the federal government.



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Photo credit: Kenny Gordon Pyne

Taylor Dolgin earned a full-tuition Pacesetter Scholarship from Pacific University for all four years.

E3: EARN, EDUCATE AND EMPOWER

E3 is an **innovative, need-based matched savings program** that provides financial aid to eligible students at a participating Alliance member institution.

$$\begin{array}{ccccc} \mathbf{\$500} & + & \mathbf{\$3,000} & = & \mathbf{\$3,500} \\ \text{STUDENTS SAVE} & & \text{E3 MATCH} & & \text{PER STUDENT, PER YEAR} \end{array}$$

- Matches student savings at a 6:1 ratio
- Funds can be used for tuition or approved education expenses
- Match funds come from individuals, businesses and foundations, raised by The Alliance

Administered in partnership with CASA of Oregon on behalf of the Oregon IDA Initiative.

INDEPENDENT COLLEGES SAVE TAXPAYERS MONEY

Taxpayers save \$462 million per year **by not having to support the students who attend Oregon private colleges.**

Alliance schools receive no direct state allocation.

Students who attend Alliance institutions receive 7% of Oregon Opportunity Grant funds.



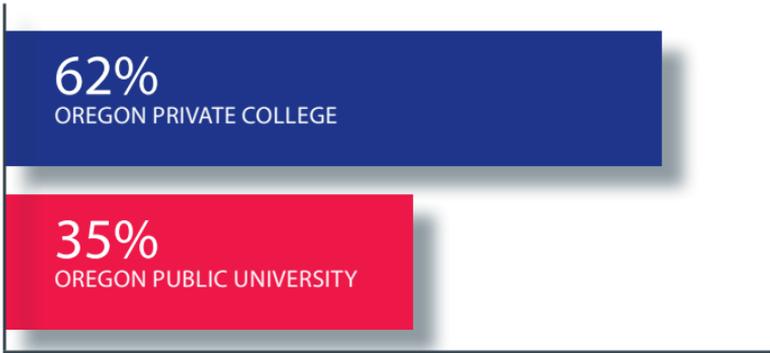
Source: Oregon Public University Budget Report Summary 2017-18 published in February 2018 by the Higher Education Coordinating Commission.



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LONG-TERM SUCCESS

FOUR YEAR GRADUATION RATES



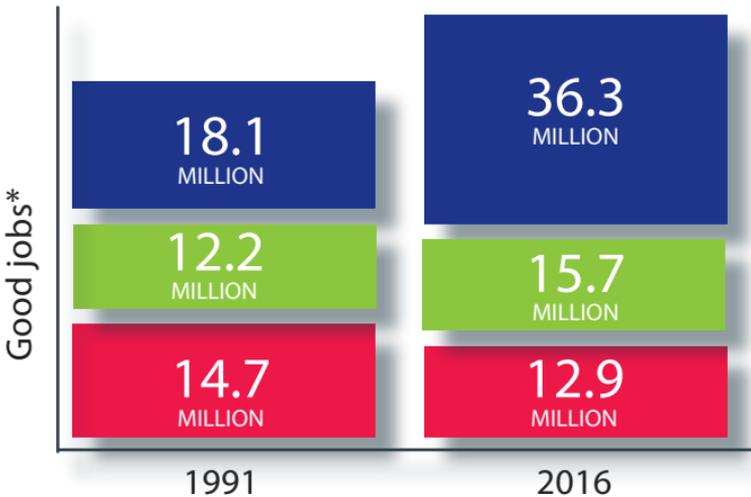
On-time graduation (4 years) is far likelier at Oregon's private colleges than at Oregon's public universities. All students, including first generation and students of color, are more likely to attend an additional 2 years at Oregon's public universities.



Two extra years cost students extra tuition. It also delays their entry into the workforce and that means lost earnings — to the tune of \$50,000/yr.

PATHWAY TO ECONOMIC OPPORTUNITY

The bachelor's degree (BA) has become the premier pathway to economic opportunity, accounting for 56% of all good jobs*. The number of good jobs on the BA pathway doubled between 1991 and 2016.



■ High school pathway ■ Middle-skills pathway ■ BA pathway

*A good job is one that pays at least \$35,000 for workers age 25-44 and at least \$45,000 for workers age 45-64.

Source: Georgetown University Center on Education and the Workforce, *Three Educational Pathways to Good Jobs: High School, Middle Skills, and Bachelor's Degree*, 2018.



AFTER GRADUATION EARNINGS

Alliance institutions' graduates earn **21% more** than the national median college graduate income at age 34.

PRIVATE COLLEGE GRADUATE



PUBLIC UNIVERSITY GRADUATE



ECONOMIC MOBILITY

Based on Opportunity Insights' 2017 Mobility Report Card, of students who enroll at Alliance institutions from the bottom fifth income percentile*, **almost one-third (29%)** will rise to the top fifth percentile** by the time they reach age 34. The national median is a mere 16%.

*The bottom fifth is defined as \$0 - \$50,000.

**The top fifth is \$200,000 to infinity.

“Climbing the ladder is more important than ever ...”

- Raj Chetty

Director of Opportunity Insights and
William A. Ackman Professor of Economics at Harvard University



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-  Concordia University
-  Corban University
-  George Fox University
-  Lewis & Clark College
-  Linfield College
-  Multnomah University

DID YOU KNOW?

All Alliance institutions are located in Oregon's beautiful Willamette Valley - within 100 miles of each other at the most.

 National University of Natural Medicine

 Northwest Christian University

 Oregon College of Art and Craft

 Pacific Northwest College of Art

 Pacific University

 Reed College

 University of Portland

 University of Western States

 Warner Pacific University

 Western Seminary

 Willamette University



All Alliance institutions are regionally accredited.

All data sources: Alliance Aggregate Snapshot 2016-17, unless otherwise stated.

Oregon Alliance of Independent Colleges & Universities

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